



**PRESS RELEASE
FOR IMMEDIATE RELEASE**

Thelys and Insum join forces to offer cutting-edge technology solutions in Europe

Angers, France and Montréal, Canada, October 16, 2017 – Thelys (www.thelys.com) and Insum (www.insum.ca) are teaming up to accelerate the development and deployment of innovative and comprehensive software solutions in the European market. Recognized for their unique technological expertise, this announcement comes at a strategic moment in the growth plans of both companies.

“Our partnership with the team at Insum, a firm recognized for its expertise and ability to lead rapid development projects in the Oracle world, strengthens our service offering and our development and innovation capabilities,” said Thelys Manager Thierry Duble. “Our shared vision and complementarity enable us to provide technology and consulting services, support for our solutions, and to take on the management of large-scale development projects.”

Under the agreement, Thelys and Insum will also be able to ensure the development and sustainability of the new “i3_Portal” business management software solution and its ad-hoc integration into the information systems (IS) of clients in France, Europe and Canada.

“We are delighted to be leveraging our extensive knowledge of Oracle’s APEX technology to deliver value-added application solutions that are clearly tailored to the business needs of Thelys customers,” said Insum President Michel St-Amour. “This strategic association allows us to strengthen our presence in the European market and is an excellent platform to continue our international expansion. With the unique and recognized expertise of our team of experts, we intend to deploy the necessary resources to meet the needs of our clients.”

Thelys and Insum are both laser focused on the integration of renewed and increasingly effective and comprehensive IS solutions. They believe in the future of their technological choices and are happy to be working together at a key moment in the expansion of their businesses.

About Thelys

Based in Angers, France, Thelys has been involved in software development since 1996. Its multi-platform, multi-language, web-based ERP business management system encompasses an increasingly innovative and enriched functionality to offer the simplest, most operational and integrated navigation and management tools. Its quest for innovation and expertise in rapid development using Oracle APEX offers new possibilities for shaping and proposing sustainable solutions in WEB or CLOUD mode. To find out about the new service offering and to register for the upcoming 2017/2018 webinars, please visit our website www.thelys.com.

About Insum

Insum Solutions offers highly specialized IT services in the development and support of solutions using the Oracle Application Express (APEX) database. With offices in Canada, the United States and Peru, Insum is now the leading Oracle APEX consulting firm. Its team of internationally recognized experts develops tailor-made application solutions to meet the needs of its broad clientele composed of private- and public-sector companies, including financial and government organizations and higher education institutions, as well as many of the Fortune 500 companies.

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